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Hand Lettering 101: An Introduction To The Art Of Creative Lettering



Synopsis

If you follow Chalkfullove (also known as Sarah!) on social media, you and thousands of others already know how adorable her hand-lettered creations are. With Hand Lettering 101, Sarah brings her fabulous Hand Lettering 101 workshop right to you with this beginner workbook! In this book, you will go over the basics on how to learn Sarah's fun style of faux calligraphy. This book will guide you through each letter of the lower case alphabet, go over her technique behind connecting letters, give tips on how to mix and match your fonts, and finally lead you to make six finished projects! This is an introduction, so no experience is needed! Since practice is key, this gold spiral bound workbook lays flat and provides tons of opportunities for practice! Chalkfullove was created to encourage, inspire and make you giggle, so just pour yourself a cup of coffee or a glass of wine and settle in to start your own unique, adorable lettering creations! WANT MORE?! If you purchase this book, you will also have access to bonus material by Sarah!! Visit www.paigetate.com/handlettering101bonus for more info! Hand Lettering 101: An Introduction to the Art of Creative Lettering Hardcover, oversized gold wire-o binding and gold corner protectors Step by step instructions on how to create various fonts and designs Thick premium paper, perfect for lettering Beautiful coffee table book and practical workbook

Book Information

Spiral-bound: 112 pages

Publisher: Paige Tate Select; Spi edition (June 21, 2016)

Language: English

ISBN-10: 1944515658

ISBN-13: 978-1944515652

Product Dimensions: 10.5 x 1 x 9.7 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars [See all reviews](#) (79 customer reviews)

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Customer Reviews

I first would like to say that I do not disrespect the artist/author of the book, I think her artwork is great and I even preordered the book as soon as it was listed. This book is gorgeous and practical. Her one style of faux calligraphy is very pretty and the examples are very clear. BUT, there is only

one style of "cursive" hand lettering demonstrated and three block letter or print examples. BUT, the blank pages.... About 45% of the book is blank pages, not to mention all the white space. It makes for a very clean look on a book but it feels like they could have printed a booklet and told you to buy a realm of paper for practice instead. Even with the printed guidelines for practice the amount of blank pages is excessive. Pages 96-110 are ENTIRELY BLANK but for the page number, and so is almost half of the book. It is introductory so it is strictly for beginners. The cover is very hard and the wire bound feature is very nice for practicing. If you use the pages for writing you don't need an extra notebook.

I love the author's work and hate to write a poor review but this book is a poor teacher of lettering. There are MANY practice pages but little instruction. Really it's just a book of faux calligraphy practice pages with arrows showing the direction of the letters and telling you to pick up your pen between letters. This information can be widely accessed by free lettering sources. In purchasing a \$30.00 book I expect more inside information, tips and tricks and showing me HOW she achieves her style of lettering, etc... For example, the flourishes pages literally just tells you that flourishes and illustrations are great to add to your lettering then shows you a 2" x 2" example of the author's own "Bless Your Heart" design (with zero instructions on how she achieved it) and has about a 6"x3" area next to that design that says "Practice Here." So essentially you can just google "chalk full of love bless your heart" and see the image of that design and practice it yourself and you've received the same amount of info on flourishing as she gives in the book. Unfortunately this book is a well marketed and branded exterior of book with little helpful content within.

I was so excited when I opened my box this morning and saw this BEAUTIFUL book! However, after purchasing the first hand lettering intro kit through Etsy, I was disappointed to see that there were really only about 6-8 pages of new information that were not provided in the original kit. This is definitely a great product to use to learn and practice, but I would not recommend buying this if you purchased her Etsy kit. Otherwise, beautiful product with helpful information!

One day I was looking through for books that I could use to help me with my new interest and hobby- calligraphy/brush lettering! I found a few that I liked and purchased them. I liked them. They were ok. But they didn't give me that excitement, none provided me with the style that I was interested in. So, I got back on and searched for more books. Then I came upon hand lettering 101 by chaulkfulloflove! Just the cover of this book alone grabbed my attention, it was the style that I

was looking for! I saw that it was unavailable at the time but was only available for pre-order. I'm so glad that I preordered my copy back in March. The wait was worth while. I read the details at the bottom about this book on and saw that she was on Instagram. So immediately, I started following her. I am so glad I did because one day she announced that her book was soon to be available!!!! finally received my copy earlier this week. It was like Christmas for me. I kept checking my door to see if it was delivered (haha), when it finally came, I literally tore it open. LOL. I LOVE THIS BOOK! It's probably my only favorite hand lettering book thus far. It's so informative and I love all the drills she's provided in it. It certainly was well thought out. Thank you for creating such a great book. This surely helps out a lot for a beginner like myself ;)

EDIT: I changed from 2 stars to 4 stars because I received the comment from ChalkfulofLove and did as was suggested (downloaded the extras) -which indeed makes it more of a 'real' book. There are more fonts, and some more help, practice areas and "projects" to try - though I still maintain that more instruction/explanation is needed - I think this would be better if the downloadable material was actually put in all the book. I am an artist by trade and do not think this book is for people like me - I was looking for something with more technical help. This is definitely not that book. I would recommend this book for someone with general interest in the subject or looking for a fun book. It fits that bill just fine. ORIGINAL ...it's not really ready. I am a beginner in the world of hand lettering and while I do appreciate the talent the writer possesses I am not happy that this book did not have more help, instruction and real practice. There was plenty of room for these to be added in that half the book is empty. It is a beautifully bound book but that does not make up for a lack of substance. Each of the fonts should have a discussion and practice pages, there should have been one or two suggested small projects for the beginner as well as more explanation for each of the fonts, how to get more ideas for fonts and where to go for more advanced learning. It had none of these. I feel like it was a huge waste of money when I bought 2 other books that cost less and were more helpful. Also, it seemed that the type was overly large, just to take up space. Perhaps a later edition might include a couple of smaller fonts, for those of us who want to be able to do more than large posters. Unfortunately, I cannot recommend this book to anyone.

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